

The Joe Jefferson Players

Alabama's Oldest Continually-Running Community Theater

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📧 www.joejeffersonplayers.com 📧 www.facebook.com/JoeJeffersonPlayers 📧

Dear Fan,

The Joe Jefferson Players are excited to present our 2015-2016 Season and we hope you will consider joining us with your support. Not everyone realizes that ticket and membership sales cover only a small percentage of our operating expenses. In addition to purchasing 2015-2016 season memberships, we ask that you consider investing in the longevity of your playhouse with a contribution. No amount is too small or too large and all levels of giving are recognized and greatly appreciated.

Seasonal Contribution Levels:

Impresario - \$5,000 +	Star - \$250 - \$499
Director - \$2,500 - \$4,999	Patron - \$100 - \$249
Saint - \$1,000 - \$2,499	Friend - Up to \$100
Player - \$500 - \$999	

We have several needs for our theater. The playhouse's current location was built in 1961 and is always in need of repairs, updates and enhancements. Our operating budget goes to produce our 5 shows per season, leaving little for these desperately needed improvements. Sponsorship of shows will help offset the costs of show production and allow us to set up funds for specific improvements. Some of the needed improvements include the following:

Short Term Needs (in no particular order):

- An updated, functional website
- Plumbing Repairs
- An exterior sign
- Replacement of historic light post stolen after 2012 tornado
- Landscaping
- Promotional logo items such as t-shirts for volunteers and to sell

Long Term Needs (in no particular order):

- New seats in the house
- Chairs for handicap seating area
- Resealing the outside of the building
- Redecorating the lobby and refreshment areas
- New exterior storage shed
- Lighted marquee on building

The Joe Jefferson Players operate as a 501(C)(3) non-profit organization and contributions may qualify as tax deductible, charitable gifts. Also, our donors are recognized in our production playbills and any other way we can thank them. Thank you for your continued support of Alabama's oldest continually-running theater. We love our fans!

Sincerely,

The Joe Jefferson Players

Are you or your business interested in sponsoring a show, buying an ad for the season or a show? Take a look at the **Sponsor Page** and the **Season Advertiser Page** and the **Show Advertiser Page** in this packet!